

COLLEEN
TRAVELS



BETWEEN



TravelsBetween.com



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ABOUT COLLEEN

Colleen Lanin is a recognized travel expert and the founder of [TravelsBetween.com](https://www.TravelsBetween.com), a go-to guide for travelers seeking **soft adventure**, **attainable luxuries**, and a balanced mix of **wellness** and **indulgence**. Her insights have appeared in outlets such as *The New York Times*, *Good Morning America*, and *U.S. News & World Report*. Invited to the White House as one of the top travel influencers, Colleen has also appeared on radio and television news programs and starred in national commercials for a major U.S. destination. Today, she works with travel partners and brands to showcase memorable experiences and products through her blog, video content, and social media channels.

WHY WORK WITH ME

- Reach **engaged travelers** looking for doable adventures, meaningful experiences, and well-deserved indulgences.
- Tap into **17+ years of travel-industry expertise** to showcase your destination or product with clear, compelling storytelling.
- Get high-quality **photos**, **engaging videos**, and **SEO-driven articles** that continue performing long after a campaign ends.
- Partner with a **trusted creator** with a long-established reputation for inspiring purchase decisions and driving real results.



18K - 25K+

Monthly Web Visitors



54

Domain Authority



150K+

Monthly Social Reach

SAMPLE PARTNERSHIPS

- National Geographic & G Adventures
- Royal Caribbean Cruises
- Rosetta Stone
- Velas Resorts
- Expedia
- Visit California
- Experience Scottsdale
- Visit Montana
- Mall of America
- Princess Cruises
- And Many More!

COLLABORATION IDEAS

- Destination Visits
- Product Reviews
- Custom Videos
- Licensed Photos
- Social Media Shares
- Ambassadorships

Email colleen@travelsbetween.com for a custom proposal with package options to meet your brand's needs!

MY AUDIENCE

GENDER

79%
Women

21%
Men

AGE

61%
35-54

23% Ages 55+
16% Ages 18-34

TOP LOCATIONS

51%
United
States

New York, NY
Phoenix, AZ
London, UK
San Diego, CA

