

COLLEEN TRAVELS BETWEEN

Website: TravelsBetween.com

Email: colleen@travelsbetween.com

 @travelsbetween

 @colleentravelsbetween



Quoted as a travel expert in such esteemed publications as the New York Times and U.S. News & World Report, Colleen Lanin is a trusted voice in the travel world and the founder/editor of TravelsBetween.com. Invited to the White House as one of the top travel influencers, my stories have appeared in the “Today” Show online, Parenting Magazine, and more. I have been a guest on multiple radio and television programs and even starred with my family in national TV commercials for Park City, Utah. When I am not traveling, I live in Scottsdale, Arizona, with my husband, two teenage kids, and two rescue dogs.



Colleen Travels Between bridges courageous adventures and deserved comforts through travel. Partner with me to promote your destination or product to curious travelers of all ages and stages. Launched originally as a Travel Mamas in 2009, my trusted travel blog reached an audience of 2+ million unique readers per year for many years. The site’s page authority is 59, according to Ahrefs. Additionally, my current social media audience totals over 70,000 followers.



30K - 300K+
Monthly Page Views



34.5K+
Followers



12.3K+
Followers



20.9K+
Followers

WHY WORK WITH ME

- Reach a targeted audience of travelers who want to balance doable adventures with deserved indulgences while exploring the world.
- My 15+ years of experience and deep understanding of the travel industry enable me to create carefully crafted content, engaging videos, and beautiful photos that resonate with travel lovers.

MY AUDIENCE

Travelers who want to experience exciting day adventures but who also crave upscale comforts like haute cuisine, luxury hotels, and spa visits.

GENDER

71%
Women

29%
Men

AGE

70%
25-44

25% Ages 45+
5% Ages 18-24

LOCATION

77%
United States

7% Canada
4% UK
2% Australia
11% Other

SAMPLE PARTNERSHIPS

- Experience Scottsdale
- Visit Montana
- Rosetta Stone
- Visit Florida
- Expedia
- Visit Buena Park
- Royal Caribbean Cruises
- National Geographic
- Velas Resorts
- And Many More!

Email colleen@travelsbetween.com for a custom proposal with package options to meet your brand's needs!

COLLABORATION IDEAS

- Destination Visits
- Product Reviews
- Custom Videos
- Licensed Photos
- Social Media Shares
- Ambassadorships

